



Intangible Asset Sale

Benefits to Buyer:

- S&K Menswear was a 42 year old retail chain of quality men's suits, sport coats, dress shirts, ties, shoes, slacks, and tuxedo rentals
- Strong brand recognition with a footprint of over 200 retail stores in 27 states throughout the eastern half of the country
- Growing e-commerce business which generated over \$3 million in the last three years

Assets Available for Sale:

- **Marketing Database**

- Over 2.2 million mailable unique customer records
- Over 470,000 email addresses
- Customer information is available for all transactions after 9/1/2003.
- The following data relating to these customers is also available:
 - Campaign history (direct mail)
 - Purchase history since 1991

- **Trademarks:**

America's Suit Store	Deansgate	Roberto Villinni
Cambridge Bay	Fenzia	S&K
Club Run Executive	Gio Brassero	S&K America's Suit Store
Club Run Shirtmarkers	Glencarlyn	S&K Famous Brands
Cottonport Khaki Co.	Green Mountain Dry Goods	Tailors Row
Daniel Gray Menswear	Kilburne and Finch	

All sales are subject to Bankruptcy Court approval.

Contact Us

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